

10 GREAT REASONS TO INVEST LOCALLY!



1. **KNOW WHERE YOUR MONEY GOES:**
Connect to your investments. Support local businesses and celebrate their successes.
2. **MORE THAN JUST A FINANCIAL RETURN:**
Invest locally and receive a social, environmental, community and financial return on your investment.
3. **INVEST LOCALLY, SUPPORT YOURSELF:**
Your investment will grow our local economy. This results in a larger tax base to support infrastructure, and resources to our community.
4. **REDUCE ENVIRONMENTAL IMPACT:**
When Sunshine Coast businesses make their own products, we all get to purchase locally. This means less transportation and pollution.
5. **IMPROVE OUR ECONOMIC HEALTH:**
Investment into local businesses adds variety and resiliency to our local economy. This will attract and retain essential professionals and services.
6. **SUPPORT ENTREPRENEURSHIP:**
Entrepreneurs and skilled workers invest and settle in communities that support their business goals.
7. **CREATE LOCAL JOBS:**
Local investing will create new jobs as businesses expand and hire.
8. **SUCCESSION PLANNING:**
Local investing supports new owners in purchasing from retiring owners. This keeps existing businesses we know and love in our community.
9. **BUILD A UNIQUE & RESILIENT COMMUNITY:**
Local businesses are owned by people who live here. They stay for the long haul, and enhance the distinctive culture of the Sunshine Coast.
10. **TAKE PART IN YOUR COMMUNITY'S DEVELOPMENT:**
Each of us brings capital, skills, and knowledge to our community. Let's pool these resources together and add a new element of economic vibrancy at home!

For more information about local investing on the Sunshine Coast, please contact the Coast Investment Co-op. CoastInvestmentCoop@gmail.com
<http://www.rhizacapital.com/#co-op>

Thanks, and shared authorship to the Creston & District Community Investment Co-op