

# 10 GREAT REASONS TO INVEST LOCALLY!



- 1. KNOW WHERE YOUR MONEY GOES:**  
*Connect to your investments. Support local businesses and celebrate their successes.*
- 2. MORE THAN JUST A FINANCIAL RETURN:**  
*Invest locally and receive a social, environmental, community and financial return on your investment.*
- 3. INVEST LOCALLY, SUPPORT YOURSELF:**  
*Your investment will grow our local economy. This results in a larger tax base to support infrastructure, and resources to our community.*
- 4. REDUCE ENVIRONMENTAL IMPACT:**  
*When Sunshine Coast businesses make their own products, we all get to purchase locally. This means less transportation and pollution.*
- 5. IMPROVE OUR ECONOMIC HEALTH:**  
*Investment into local businesses adds variety and resiliency to our local economy. This will attract and retain essential professionals and services.*
- 6. SUPPORT ENTREPRENEURSHIP:**  
*Entrepreneurs and skilled workers invest and settle in communities that support their business goals.*
- 7. CREATE LOCAL JOBS:**  
*Local investing will create new jobs as businesses expand and hire.*
- 8. SUCCESSION PLANNING:**  
*Local investing supports new owners in purchasing from retiring owners. This keeps existing businesses we know and love in our community.*
- 9. BUILD A UNIQUE & RESILIENT COMMUNITY:**  
*Local businesses are owned by people who live here. They stay for the long haul, and enhance the distinctive culture of the Sunshine Coast.*
- 10. TAKE PART IN YOUR COMMUNITY'S DEVELOPMENT:**  
*Each of us brings capital, skills, and knowledge to our community. Let's pool these resources together and add a new element of economic vibrancy at home!*

For more information about local investing on the Sunshine Coast, please contact the Coast Investment Co-op. [CoastInvestmentCoop@gmail.com](mailto:CoastInvestmentCoop@gmail.com)  
<http://www.rhizacapital.com/#co-op>

*Thanks, and shared authorship to the Creston & District Community Investment Co-op*